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1913

Special April Offers

1st PAID

Permit No. 5

Winfield, Ka.

Field Investigations in Pomology
RECEIVED
APR 18 1913

ANS.

Winfield News Co
U.S. Dept. of Agriculture,
Washington
D.C.
J. W. P. Gould.



Special April Offers



You will be interested in these offers because they give you an opportunity to demonstrate—right in your orchard—and at a saving to you of 50 to 75 per cent—the superior qualities of trees grown the Moncrief Way. We want to prove in your orchard that Moncrief trees bear younger—bear more regular crops—that they produce larger, better colored and finer flavored fruit—that every tree is a profit maker—earns its place in your orchard.

Moncrief Trees are everywhere proving their own best advertisement. In the ideal orchard, every tree is a producer. You are buying earning-power, not wood, when you buy these trees. The value of a tree to you is not measured by its size or appearance, but by its ability to produce paying crops.

April is the big planting month of the year, so with it, we bring you these special introductory offers. Read each offer carefully—you will find several that you want. This big reduction in price is made only for April orders. Even if trees are starting in leaf don't think it is too late to plant. Our splendid storage facilities enable us to deliver stock in perfect dormant condition until the middle of May.

Special April Offer on Hottes Elberta

Offer No. 1

The Queen of Yellow Peaches

Offer No. 1

This grand peach was discovered by our Mr. Moncrief in his personal search among several hundred thousand bearing Elberta trees in the million dollar peach district of Colorado. This parent tree was found loaded down, every peach an extra size, rounder than ordinary Elberta, smaller seeds, much sweeter flesh, and in color a rich golden yellow, overlaid with brilliant shades of red.

Yielded \$3.75 Per Tree Third Year—This is the record made by Mr. T. C. Price in his Kansas orchard. He says: "My fifty-seven Hottes Elberta Peach trees, three years set, produced this year one hundred and thirty bushels extra fancy fruit. Two trees which received special attention, produced over four and one-half bushels each. People came to my orchard and paid \$1.50 per bushel for the peaches, while common Elberta were a drug on the market at 75c per bushel."

Every Tree a Producer—No Loafers.—Mr. Price further says: "A remarkable thing about my orchard is that every tree produced a paying crop, not a single loafer among them. The fruit of Hottes colors better and more evenly than the common Elberta, and the meat is firmer and finer grained. They are juicy and tender and every cell is full of sugar."

Bears When Others Fail.—Mr. A. W. Groom of Winfield, Kansas, writes: "I planted one of your Hottes Elberta peaches within 50 feet of an 8-year-old common Elberta belonging to my neighbor. There were only 6 peaches on the 3 common Elberta while my little Hottes, 2-yr., bore 55 peaches."

The Hottes Elberta should be the leading peach in every orchard where peaches can be grown. Its hardiness, earliness of bearing, hugh size, delicious flavor, and unsurpassed color have given it the leading place among profit makers. We want you to see for yourself, how good it really is. So to introduce Hottes Elberta to the largest possible number of fruit-growers this season, we offer a limited number of choice June budded trees at a saving to you of nearly 50 per cent. Don't delay your order because the supply won't last long at these prices.

			10	25	100
Hottes Elberta, 2 to 3 ft.	Special April Price	\$1.10	\$2.35	\$8.00	
Hottes Elberta, 1½ to 2 ft.	" " "	.85	1.90	6.50	

Start Your Catalpa Grove Now

Offer No. 2

At a Big Saving in Cost

Offer No. 2

Every farm should have its own post and timber supply—an acre or two—perhaps five or twenty. Speciosa Catalpa is the ideal tree for posts or poles. Makes posts in four years—poles in six. Post sound after twenty-five years use. Lumber equal to Oak and Mahogany. C. W. Delker made \$500 an acre in Catalpa farming on his Kansas plantation—and he did it in just eight years.

Hundreds of farmers are making big profits and planting bigger forests. Goldmine for overflow land. Thousands of idle acres can be made to yield a sure and permanent income by Catalpa farming.

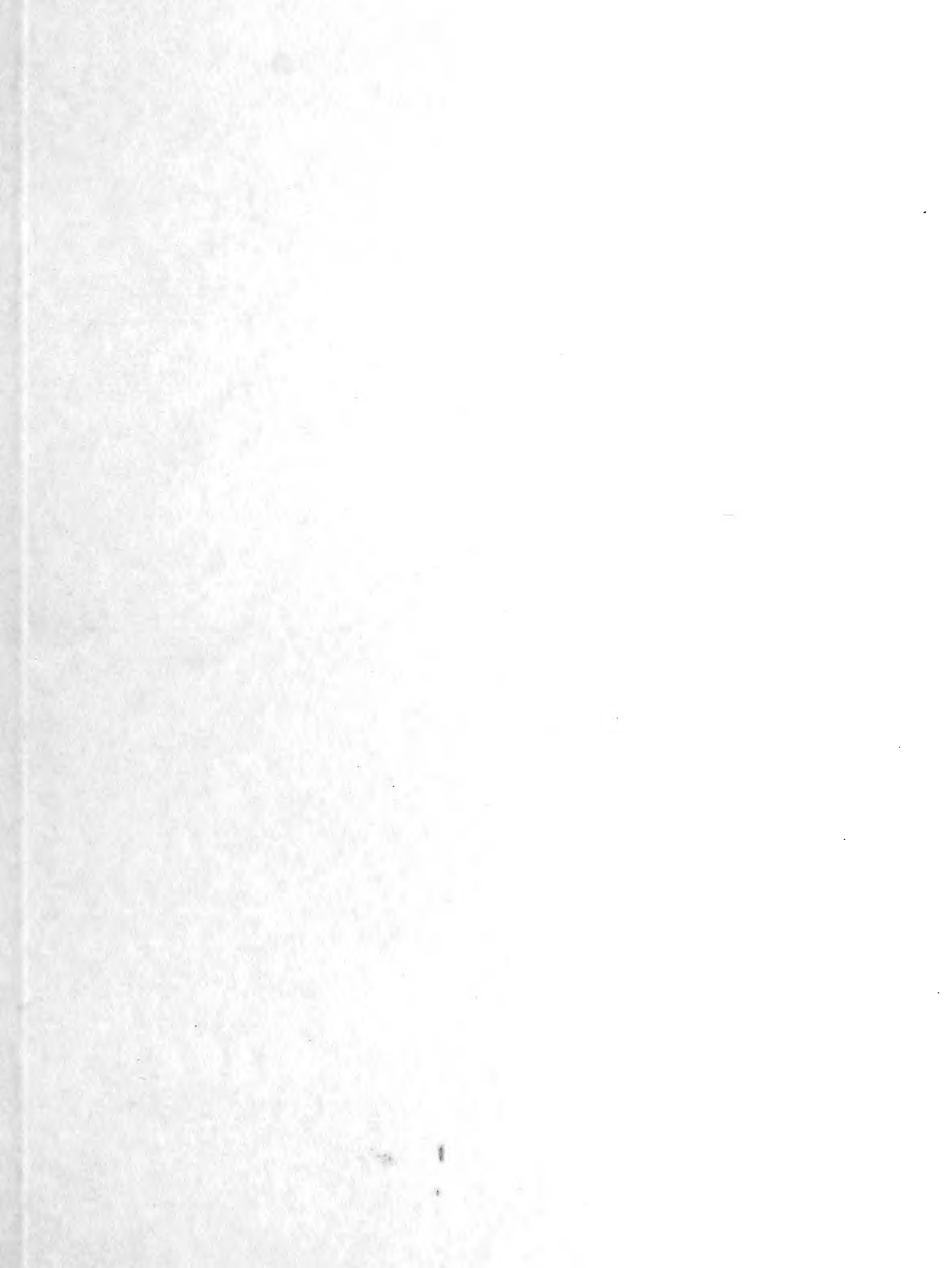
You must be sure to get the genuine Speciosa. All other kinds are worthless. Our seed is gathered at great expense from a very limited district in Indiana, the home of the Speciosa Catalpa. To convince every farmer and land owner of the big profits to be made in Catalpa growing, we make this Special Offer for April

OUR OFFER

With every 100 plants ordered, we will send free of charge 100 extra plants, that is, you get 200 plants for the price of 100; 1000 plants for the price of 500, etc. Accept this offer now as the supply will not last long.

Speciosa Catalpa, 12 to 24 inch	Per 100	\$1.50
Speciosa Catalpa, 8 to 12 inch	" "	1.00

Stock not listed in this circular. Prices in this circular net—no discount allowed.



Greatest Offer Ever Made on Pedigreed Jonathan

Offer No. 3

The King of Apples

Offer No. 3

You are always safe in planting Jonathan. There never will be an over-production of this great quality apple. Bears young, and will produce big crops for a life time. The Pedigreed Jonathan we are offering you will prove the most marvelous producer of brilliant, dark red apples—delicious in flavor—wonderful in beauty. The mother tree of this strain produced eleven boxes fancy fruit at seven years old. Has borne big crops every year since. You don't have to wait ten years for a crop of apples. These trees will begin bearing the second or third year after planting. Many of them already show well developed fruit buds—a remarkable indication of early bearing. We want every fruit-grower to try this proven prize winner.

Jonathan, 2 yr, 5 to 7 ft, extra choice, Regular Price \$0.60 April Price \$0.21

Jonathan, 2 yr, 3 to 5 ft, select, " " .35 " " .14

No. 4—Choice selection of apple—Fine two-year sturdy trees, four to six feet, propagated from some of the most remarkable bearing trees in this country: 20 trees—10 Jonathan, 5 Delicious, 5 McIntosh Red. Value \$9.00, April Price \$3.85

No. 5—20 apple, same varieties as No. 4, except 2-year, 3 to 4 ft. These are fine sturdy trees and will please you. Value \$5.00. April Price \$3.65

Don't Miss These Offers on One Year Apple

When you see these trees you will say just as others are doing, "Finest one-year trees I have ever seen." No use to waste words in describing them. They are simply perfect trees. We just want to send them to you on our guarantee of absolute satisfaction or money back. You can be the judge. Every order should include some of these one-year apple:

No. 6—25 Apple, 1-year, 4 to 5 ft. 10 Stayman Winesap, 5 Winesap, 5 Grimes Golden, 5 Rome Beauty. Value \$8.75. April Price \$2.65

No. 7—20 Apple, 1-year, 3 to 4 ft. 10 Stayman Winesap, 5 Grimes Golden, 5 Winesap. Value \$6.50. April Price \$2.35

No. 8—20 Apple, 1-year, 2 to 3 ft. 5 Delicious, 5 Jonathan, 5 Black Ben, 5 Stayman Winesap. Value \$5.50. April Price \$2.05

No. 9—20 Peach, 4 to 5 ft. The cream of the list; all freestones. They are sure to please you: 5 Elberta, 5 Champion, 5 Belle of Georgia, 5 Crawford's Late. Value \$6.00. April Price \$2.85

No. 10—20 Peach, 3 to 4 ft: 5 Carmen, 5 Champion, 5 Belle of Georgia, 5 Dr. Burton. Value \$5.00. April Price \$2.10

No. 11—20 Peach, 2 to 3 ft: 10 Elberta, 5 Champion, 5 Crawford's Late. Value \$4.00. April Price \$1.50

No. 12—10 Pear, 5 to 7 ft. Every fruit-grower should plant Keiffer Pear. Easy to grow, bears early, the biggest money maker: 10 fine big trees—8 Keiffer, 2 Garber. Value \$6.00. April Price \$2.55

No. 13—10 Cherry, 4 to 6 ft: 5 Montmorency—the best of the sour cherries—5 Royal Duke, the most profitable of the semi-sweet varieties. Value \$5.00. April Price \$2.65

No. 14—The two best Raspberries: "St. Regis," the wonderful new red raspberry and "Winfield" the best of all black-caps: 20 fine plants—10 of each variety. Value \$3.50. April Price \$2.15

SPECIAL ASSORTMENTS

These are real bargains. In filling your order for these assortments we will select only those varieties that are adapted to your section. Selection to be made by us in all cases. We make these offers in order to get our best varieties in the hands of every fruit-grower. Two or more varieties in each assortment.

No. 15—20 Apple, 2-year, 4 to 5 feet, our selection,	Value \$7.00,	April Price \$2.15
No. 16—20 Peach, 4 to 5 " " " "	6.00, " "	2.05
No. 17—5 Crab Apple, 4 to 5 " " " "	2.00, " "	.80
No. 18—10 Plum, 3 to 4 " " " "	3.00, " "	1.15
No. 19—10 Pear, 4 to 5 " " " "	5.00, " "	1.90
No. 20—20 Peach, 3 to 4 " " " "	5.00, " "	1.85
No. 21—30 Apple, 2-year, 3 to 4 " " " "	7.50, " "	2.45
No. 22—20 Peach, 2 to 3 " " " "	4.00, " "	1.45
No. 23—20 Apple, 1-year, 3 to 5 " " " "	7.00, " "	2.10
No. 24—25 Apple, 1-year, 2 to 3 " " " "	7.50, " "	2.05
No. 25—10 Cherry 4 to 5 " " " "	5.00, " "	1.90
No. 26—50 Blackberry, " " " "	4.00, " "	2.05
No. 26—50 Grape, " " " "	4.00, " "	2.05

Read This Before Ordering

You may select as many of these offers as you wish. Get your neighbors to join with you and make up a club order. We prepay freight or one-half express charges if your order amounts to \$10.00 or more. On orders of less than \$10.00, transportation charges are to be paid by the customer. Terms: Cash with order.

In addition to these special offers, you may select any other stock from our regular price list at a discount of 25 per cent. This will enable you to make up an order of \$10.00 or more and you will then have no freight charges to pay. No discount allowed on these special offers.

Remember these special offers hold good only until April 30th. Be sure and mail your order before that date. Better fill out the coupon and mail today.

Remember our guarantee—your money back if not satisfied, Five dollars for every one you have paid if trees prove untrue to name. It gives you absolute protection.

THE WINFIELD NURSERY CO. :: WINFIELD, KANSAS

Special Offer Coupon

The Winfield Nursery Co.
Winfield, Kansas.

Gentlemen enclosed find \$_____ for which please send me the following trees in accordance with your Special Offer and Guarantee:

Offer No.	Kind of Trees	Size	Price	Total
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Name -----

Postoffice ----- State -----

Shipping Point ----- Ship by ----- Date wanted -----
freight or express

FOR APRIL ORDERS: 25 per cent discount from regular price list on all stock not listed in this circular. Prices in this circular net—no discount allowed.